

Halton Child & Family Poverty Strategic Group Action Plan 2017-2018

PRIORITY 1: FAIR EMPLOYMENT				
Action	Target	Outcome	Timescale	Lead
Provide local people with the opportunity to attend training on how to be more financial literate	10 courses/workshops provided and delivered in the community on financial literacy	Increased number of local people with an understanding of how to handle their income and get good value for money	2017-18	Halton CAB
	Those adults accessing the various DWP projects delivered through HPIJ are provided with Better Off Calculations (BOCs) to determine how better off they would be in employment	HPIJ continues to subscribe to the 'Entitled To' resource to complete BOCs with all customers	Ongoing	Employment & Careers Manager, HPIJ
	10 maths courses are available each term for adult learners	Increased number of Halton adult residents gain maths skills and qualifications.	August 2017- end July 2018	Head of Curriculum & Data Services, HBC
Provide training and information to working people on their employment rights and help them to understand them	Programme awareness of activities via Social Media Summary of employment rights	To be agreed	To be agreed	Halton CAB

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Action	Target	Outcome	Timescale	Lead
Engage with employed young apprentices to register as Apprentice Ambassadors.	To grow the numbers of employed young apprentices in Halton who will register as Apprentice Ambassadors. Currently there are 3 Halton Ambassadors	Increased number of Halton Apprentice Ambassadors recruited and deployed to schools to educate young people on apprenticeships.	March 2018	LCR Apprenticeship Hub Co-ordinator
Check childcare accessibility against adult learning and skills provision	£12k of funding is available to support those aged 19+ accessing the council's Adult Learning Service with childcare support (£6k for Skills for Life learners and £6k for adult learners)	Maximum number of adult learners to have childcare barriers removed in order to access adult learning courses within the funding limitations	August 2017 - end July 2018	Senior Learner Services Officer, HBC
	On average, 8 crèches per week are available across Halton's Children's Centres to support parents in accessing adult learning courses/workshops	Increase in % of parents per year to have childcare barriers removed in order to access adult learning courses within the children's centres	August 2017 - end July 2018	Head of Curriculum & Learner Services, HBC

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Action	Target	Outcome	Timescale	Lead
	Active promotion of childcare support is undertaken during adult learning enrolments, via social media and is contained within relevant adult learning literature	Parents are more aware of what childcare support is available to them if they wish to take part in council-run adult learning and children's centres courses	August 2017 - end July 2018	Senior Learner Services Officer, HBC
Look at supported internships for young people with learning difficulties	Trial a supported internship programme with a small group of young people in September 2017	Young people start a supported internship programme in September 2017 and successfully complete the programme June 2018	June 2018	14-19 Program Manager
	Grow the supported internship offer for September 2018	An increase in the number of young people accessing supported internships from September 2018	September 2018	

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PRIORITY 2: BIRTH AND SCHOOL READINESS				
Action	Target	Outcome	Timescale	Lead
Integrated multi-disciplinary teams to be located in the community i.e. in children centres	Integrated multi-disciplinary teams to be based in Children Centres serving locality areas.	Services are easily accessible in places that families want to use leading to improved early intervention for those families that need support	2017-18	Divisional Manager, Team Around the Family, HBC
Look at the future use of Children Centres to be inter-generational	2 Children's centres (Windmill Hill and Halton Brook) to be part of the Well North Well Halton programme, redesigning how services are delivered in localities.	The 2 pilot areas will give us an indication of the potential benefits of new ways of delivering services in local neighbourhoods. Following this we will be able to assess the potential for this to be rolled out across other children's centres	2 to 3 years 2017 - 2020	Well Halton Steering Group
Increase focus on building parenting skills by a formalised parenting programme	Re- design and rejuvenate the first time parents programme	All parents to be are better prepared for the challenges of parenting by being offered an ante-natal parenting programme focusing particularly on attachment and bonding	2017-18	Halton Health in Early Years Group
	Deliver Nurturing parenting programme			

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PRIORITY 2: BIRTH AND SCHOOL READINESS				
Action	Target	Outcome	Timescale	Lead
	Deliver Incredible Years Baby			
	Deliver Triple P parenting programme	Parents receive consistent guidance and advice whoever they are being supported by. The offers of parenting programmes all prioritise attachment and bonding and understanding baby and child and adolescent brain development	2017-18	Halton Health in Early Years Group
	Embed the perinatal mental health pathway			
	Ensure that parenting support is delivered consistently by a wide range of multi -agency staff			
	Mum's with post -natal depression are identified early and offered support and intervention	A wide range of practitioners are trained in the Solihull Approach	2017-18	Halton Health in Early Years Group
		Early identification and intervention of mum's with post -natal depression leads to swift intervention and better outcomes for mum and baby		

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PRIORITY 2: BIRTH AND SCHOOL READINESS				
Action	Target	Outcome	Timescale	Lead
Develop an Early Years Pupil Premium system which provides detail and understanding how it is used and spent	To be agreed	To be agreed	To be agreed	Divisional Manager, for Education (0-19), HBC
Pilot the Brief Early Skills & Support Index (BESSI) School Readiness Indicators	Early years establishments in Halton to pilot BESSI	Halton to be part of the LCR pilot of the BESSI School Readiness Indicators	Ongoing	Divisional Manager, for Education (0-19),HBC
Undertake an evidence review to see what programmes are working to improve parenting thus keeping children out of care	To identify what programmes are working.	Workshop to be held for Liverpool City Region Directors of Children Services to take forward systematic family therapy	Complete	Director of Public Health and Public Protection, HBC

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PRIORITY3: SCHOOL INTERVENTIONS, PUPIL PREMIUM AND NEETS				
Action	Target	Outcome	Timescale	Lead
Undertake a mapping exercise of the availability of fresh food in deprived areas	Fresh food mapping to be undertaken across the borough	Gain and understanding of where there is a shortage of fresh foods and increased accessibility to them so that these areas can be targeted	Complete	Environmental Health, HBC
Provide all children and young people with the opportunity to understand how to manage finances	To be agreed	To be agreed	To be agreed	To be agreed
Put a system in place which ensures all children entitled to free school meals (FSM) get one – automatic enrolment	100% of children entitled to FSM receive a FSM	Every child entitled to a FSM receives one	2017-2018	Divisional Manager, Benefits, HBC Divisional Manager, Administration Shared Services, HBC

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PRIORITY3: SCHOOL INTERVENTIONS, PUPIL PREMIUM AND NEETs				
Action	Target	Outcome	Timescale	Lead
Emphasise the value of a free school meal to parents.	To be agreed	To be agreed	To be agreed	To be agreed
Use social media to provide young people with information on training and employment, interview techniques, CV writing etc.	The Ways to Work ESF project is available to any young person aged 16+ who is not in employment. The project offers a range of interventions to support young people with employability skills, CV writing etc.	Halton residents aged 16+ who are not in employment are able to gain information related to careers, training and employment via social media channels	Present – end December 2018	ESF Ways to Work Manager, HBC
	The LCR Apprenticeship Hub and Apprentice Ambassadors to visit schools to promote awareness of apprenticeships	Halton secondary schools engage with the Apprenticeship Hub/Ambassadors	Present – end July 2018	LCR Apprenticeship Hub Co-ordinator
		Increased numbers of school leavers to register on Find me an Apprenticeship website		
	The ESF Talent Match programme xxxx	To be agreed	To be agreed	Merseyside Youth Association

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PRIORITY3: SCHOOL INTERVENTIONS, PUPIL PREMIUM AND NEETS				
Action	Target	Outcome	Timescale	Lead
	<p>To actively promote more innovative ways of searching and applying for jobs within Liverpool City Region. Examples of current resources available include:</p> <ul style="list-style-type: none"> • U-explore http://website.u-explore.com/ • Mersey Interactive http://www.lcrexplore.com/ • Vonkel App https://www.vonkel.co.uk/ • Bubble Jobs http://www.bubble-jobs.co.uk/ • Find an Apprenticeship https://www.gov.uk/apply-apprenticeship 	<p>Young people and families have their knowledge broadened in terms of accessing and using more innovative resources to support them with interview techniques, CV production, training and employment</p>	Ongoing	Various
		<p>Those services offering information, advice and guidance utilise available resources when supporting young people and adults with finding employment</p>		
Organise holiday meal clubs in deprived areas tying in with supermarkets	To be agreed	To be agreed	To be agreed	Director of Public Health and Public Protection, HBC

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PRIORITY 4: HEALTH INEQUALITIES AND LIFESTYLE CHOICES				
Action	Target	Outcome	Timescale	Lead
Train staff and voluntary sector to work with people to make better lifestyle choices	50 staff and voluntary sector trained	More people in the community trained on making every contact count and Fit 4 Life practitioner training	June 2018	Divisional Manager, Health Improvement, HBC
Roll out digital access to health advice across the borough	To develop and disseminate Apps and online resources to support families health	Access to appropriate online resources and apps to support health. E.g. Catch app, Chill Panda, Bridge	April 2018	Divisional Manager, Health Improvement, HBC
Develop Physical Activity Action plan across the life course including pregnancy and Early Years	A strategic approach to improving physical activity uptake in Halton through information, education and appropriate activities.	Increase activity levels, reduce inactivity	September 2018	Divisional Manager, Health Improvement, HBC Sport and Recreation Manager, HBC
Roll out pilot pregnancy and smoking Quit Buddy Stress Management Scheme	Staff working with pregnant women provide stress management	Staff trained and delivering stress management with pregnant women.	April 2018	Divisional Manager, Health Improvement, HBC

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PRIORITY 4: HEALTH INEQUALITIES AND LIFESTYLE CHOICES				
Action	Target	Outcome	Timescale	Lead
		Smoking quit buddy offered to all women		
Provide children information to enable them to make healthier eating choices e.g. secondary school meals	Work with schools and community settings and children's workforce to deliver a range programmes including healthy eating and risk taking behaviours	Children, Families and workforce are better informed to make healthier choices in regards to healthy eating and risk taking behaviours	On-going	Divisional Manager, Health Improvement, HBC

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PRIORITY 5: TRANSPORT AND ACCESSIBILITY				
Action	Target	Outcome	Timescale	Lead
Use a range of communication to tell residents what concessionary fares/ticket offers are available	% Increase on the number of residents accessing public transport	More local people are aware and access local transport	Ongoing	Lead Officer Transport Co-ordination, HBC
Encourage more children to walk to school rather than being driven to school	Walk to school week and parking campaigns held in primary schools. Increase benefits and awareness.	Stepping out is delivered to Year 3&4 children. School visits are completed encouraging the benefits of walking to school. Assemblies and class sessions are delivered encouraging the message	Ongoing	Road Safety Co-ordinator, HBC
Increase awareness of cycle training for children, young people and their families	Increase awareness of cycle training.	Bikeability is delivered to all children in Year 5&6 in Halton free of charge. Bikes are loaned to those that don't own one	Ongoing	Road Safety Co-ordinator, HBC